

## Post in marketing department (m/f)

Headquartered in Gilching on the outskirts of Munich, Brain Products GmbH was founded in 1997 and has since become one of the leading manufacturers of software and hardware products for neurophysiological research. The company currently employs around 30 staff at its locations in Gilching and Freiburg. The company counts a wide range of renowned universities and research institutes across the globe among its customers.

### What the post involves

- Contributing to the development and implementation of communication concepts and advertising campaigns within the framework of defined marketing strategies
- Contributing to the provision of relevant marketing materials for ongoing business and the introduction of new products in close collaboration with our advertising agency
- Contributing to the implementation of advertising activities, such as mailshots, to accompany the marketing strategy
- Management of the interface to the product development department; copy editing of technical information and the drafting of copy for marketing materials (e.g. brochures, customer newsletters)
- Management of the interface to the Sales team; rapid communication of topics relevant to marketing and implementation of associated measures
- Planning and execution of the involvement of the company at national congresses (booth exhibitions and sponsoring activities)

### Who we are looking for

- Experience in a marketing-related post, preferably in the field of medical technology
- Thorough knowledge of planning and implementing marketing activities
- Very good knowledge of written and spoken English, preferably professional experience in an English-speaking country or a native English speaker
- Thorough practical knowledge of Microsoft Office
- Preferably a basic knowledge of Adobe InDesign and Adobe Photoshop
- Preferably a basic understanding of technical issues
- You have a talent for organization and the ability to manage a wide range of different projects with different priorities and to react rapidly
- The way in which you work will be characterized by commitment, solution-oriented thinking and creativity

The post is full-time (40 hours) and will be a fixed-term contract for 25 months to cover maternity leave. The possibility of the contract being extended beyond the maternity leave is open. Start date: Autumn 2010

We look forward to hearing from a reliable, motivated person capable of contributing commitment and ideas of their own. Our team in this young company is well-established and used to working together, and we are looking for a colleague who is willing to get involved and who wishes to help drive forward the further growth of the company. We are offering an open, relaxed working atmosphere in an exciting environment between technology and research.

The location of our offices (new industrial estate in Gilching) means that it would be an advantage if you have your own car.

If we have aroused your interest, we look forward to receiving your full application in German or English (letter of application, CV, references) including your salary expectations. You can send your application by email or by regular mail:

Brain Products GmbH  
Pierluigi Castellone  
Zeppelinstraße 7, 82205 Gilching, Germany

Email: [pc@brainproducts.com](mailto:pc@brainproducts.com)  
Tel. +49 (0)8105 733 84-0